



MARGARET RIVER

2009 International Wine Challenge



Clairault crowned Best *Australian Cabernet Sauvignon* & Best *Western Australian Red Wine*!

The world's most prestigious and influential independent wine competition, the International Wine Challenge (IWC), has unveiled the results of the 2009 Trophy's. France once more came top of the country board, with 21 wines being awarded a Trophy, followed by Australia (15) in second and Italy (12) equal third. Boasting more than 9,500 entries, the International Wine Challenge (IWC) has cemented its place as the best and biggest blind tasting in the world. A large part of the IWC's reputation is down to the quality and experience of its judges. This year, more than 370 winemakers, merchants and writers from around the world took part. To review the winners please head to www.internationalwinechallenge.com/trophies.aspx



DOUBLE TROPHY + GOLD

Clairault ESTATE Cabernet Sauvignon 2005

Trophy—Best Australian Cabernet Sauvignon !

Trophy—Best Western Australian Red ! [2nd consecutive year]

“Very typical Margaret River nose—ripe, maturing aromas of black fruit, and a pencil shaving and bell pepper palate. Very good structure, with ripe tannins, spice. The finish has liquorice notes and is elegant and satisfying.”



SILVER Clairault Cabernet Sauvignon 2005

“Green bell pepper, tobacco leaf and black fruit on the nose, cooked fruit on the palate. Slightly minty, underpinned by fine tannins, an elegant finish, complexity and good balance.”



SILVER Clairault Semillon Sauvignon Blanc 2008

“The nose has gooseberry crispness backed by sweetened melon. Depth of fruit on the palate, with a fleshy feel at the back.”



BRONZE Clairault Sauvignon Blanc 2008

“Intense flavour with asparagus and passion fruit. Good balanced medium body, and a persistent finish.”



COMMENDED Clairault Shiraz 2005

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PRESS RELEASE – 29th June 2009

**Clairault Crowned...
BEST AUSTRALIAN CABERNET SAUVIGNON
and...
BEST WESTERN AUSTRALIAN RED WINE
(2nd consecutive year)**

The worlds most prestigious and influential independent wine competition, The International Wine Challenge (IWC) has unveiled the results of the 2009 Trophy winners. Once again France received the most trophies totalling 21. Australia came second securing 15 trophies with Clairault awarded two of the 15 trophies. Boasting more than 9500 entries, the IWC has cemented its place as one of the biggest and highly regarded blind tastings in the world – a reputation that has been primarily formed due to the quality of participants and the experience of its judges. This year, more than 370 winemakers, merchants and wine writers from around the world took part.

For the complete list of trophy winning wines visit www.internationalwinechallenge.com

Comments from the Clairault Wines include:

Conor Martin, General Manager, Clairault Wines...

"We are still buzzing after receiving the news last week of our two trophies. To be awarded The Best Cabernet in Australia for our 2005 Estate Cabernet Sauvignon and The Best Western Australian Red for the second year in a row is a phenomenal achievement and a resounding endorsement - not only in regard to the quality of Clairault's Cabernet, but for Margaret River in general. We have been inundated with enquiries from our trade partners and customers from around the world once word got out. I suspect we will sell out if they keep coming at the rate they are now, especially when you consider the price and value for this superior quality Margaret River Cabernet."

Will Shields, Winemaker, Clairault Wines...

"This is a superb result and we are all very proud to receive the trophy for Australia's best Cabernet Sauvignon at the 2009 International Wine Challenge. This, alongside the trophy for the Best Western Australian Red wine [second consecutive year] is recognition of the importance of Cabernet Sauvignon to the Margaret River region and particularly to the quality of our site. It is also reward for our ongoing focus on the production of wines of integrity and longevity, our traditional winemaking practices and our sustainable viticultural practices."



ABOUT CLAIRAULT

Established in 1976, Clairault Wines is one of the oldest privately owned vineyards in the premier Wilyabrup appellation of the Margaret River Wine Region. Owned by The Martin Family, Clairault produces 200 tonne of exceptional quality wines and continues to enjoy much success at prestigious wine shows within Australia and overseas. This is as a result of an uncompromising focus on quality rather than volume. In the Vineyard, this has involved the deployment of biological farming and a significant investment into mature vine management. Biological farming is a mix of organic and conventional farming techniques which places a strong emphasis on soil biology. These techniques result in high quality crops, while using significantly less herbicide, no insecticides and no synthetic fertilisers. The biological farming, sustainable and low intervention approach techniques that were introduced into the Estate's vineyard six years ago are unmistakably enhancing the quality of the fruit. This, along with the outstanding winemaking skills of Will Shields and his team, creates a wine that is truly unique and distinctive to Clairault's vineyards.

Clairault has also earned an enviable reputation as one of the regions most popular Cellar Door restaurants, offering a sophisticated yet relaxed dining experience to accompany the internationally acclaimed wines. A natural extension to the existing wine tourism experience will be the future development of a European styled five star vineyard spa resort. This is expected to be developed over the next 2 years.

For more information visit www.clairault.com or contact Belinda Hopkins by email marketing@clairaultwines.com.au or by phone on (08) 9755 6225.

OTHER AWARDS & ACCOLADES

Clairault Winery:

★★★★★ Star Producer Rating - James Halliday's Wine Companion, 2009

50 Stars of 2008 - Wine Business Magazine, January 2008

Most Outstanding Wine Brand (< 250t) - Wine Industry Association of WA Awards, 2008

Most Improved Winery 2008 - Huon Hooke, Sydney Morning Herald, December 2008

Trophy - Most Successful Exhibitor (under 250t) - Qantas Wine Show of WA, 2007

Clairault Estate Cabernet Sauvignon 2005:

Gold & Double Trophy – International Wine Challenge, London 2009

★★★★★ Star Rating - James Halliday's Wine Companion, 2009

Clairault Estate Cabernet Sauvignon 2004:

Gold & Trophy – International Wine Challenge, London 2008

★★★★★ Star Rating – Decanter Magazine, February 2009

Top 100 & Blue Gold – Sydney International Wine Show, 2008

Clairault Estate Chardonnay 2007:

Trophy & Gold – Macquarie Margaret River Wine Show, 2008

Gold – Royal Melbourne Wine Show, 2008

Clairault Estate Chardonnay 2006:

★★★★★ Star Rating - James Halliday's Wine Companion, 2009

Trophy & Gold – Macquarie Group Royal Sydney Wine Show, 2009



Top 100 & Blue Gold – Sydney International Wine Show, 2008
Gold – IGA Perth Royal Wine Show, 2008

Clairault Chardonnay 2007:

Gold – Royal Adelaide Wine Show, 2008

Clairault Sauvignon Blanc 2008:

Gold – Royal Adelaide Wine Show, 2008

Silver & Best In Class – International Wine & Spirit Competition, 2008

Silver – IGA Perth Royal Wine Show, 2008

Silver – Royal Melbourne Wine Show, 2008

Silver – Macquarie Group Royal Sydney Wine Show, 2009

Highly Commended – Sydney International Wine Competition, 2009

Clairault Sauvignon Blanc 2007:

Trophy & Gold – International Wine Challenge, 2008

Silver – Perth Royal Wine Show, 2007

Silver – Royal Adelaide Wine Show, 2007

Silver – Macquarie Margaret River Wine Show, 2007

Clairault Semillon Sauvignon Blanc 2008:

Top 100 & Blue Gold – Sydney International Wine Competition, 2009

Silver – Macquarie Group Royal Sydney Wine Show, 2009

Silver – Qantas Wine Show of WA, 2008

Silver – Macquarie Margaret River Wine Show, 2008

Clairault Semillon Sauvignon Blanc 2007:

Trophy & Gold – The Royal Adelaide Wine Show, 2007

Blue Gold – Sydney International Wine Competition, 2008

Silver – Decanter World Wine Awards, 2008

Silver – Macquarie Margaret River Wine Show, 2007

Silver – Macquarie Group Royal Sydney Wine Show, 2008

Silver – Amex Tower Club Wine Awards, 2009

Clairault Semillon Sauvignon Blanc 2006:

Trophy, Top 100 & Blue Gold – Sydney International Wine Competition, 2007

Silver – Decanter World Wine Awards, 2007

Silver – Qantas Wine Show of WA 2007